



LAURIE WALKER

DESIGNER / ANIMATOR

ABOUT

I am a graphic designer and animation enthusiast with 10+ years of industry experience. I am an organized and disciplined individual and fancy myself to be a fast learner. My artistic integrity is derived from my desire to tell a good story that connects with people on a personal level. I have an affinity for problem solving and take a great amount of joy in brainstorming, innovation and new experiences.

EXPERIENCE

PRESENT

COX MEDIA GROUP / PREMIER CREATIVE SERVICES Graphic Designer

Produce quality, custom-made pitch decks and online presentations for the top 20% of CMG's digital clients, along with spec ad creation and other digital work ranging from responsive landing pages to native advertising pieces.

2014

COX MEDIA GROUP / AD STUDIO Ad Designer

Created rich media and standard digital ads flighted across networks owned and/or partnered with Cox Media Group. Ads featured varying degrees of animation and interactivity and evolved to match modern technology and media trends.

2010

GOOD EGG STUDIOS Animator

Digitally animated clothing, characters and objects for child-friendly interactive gaming website. Created and coordinated color schemes for various components. Complied and fixed asset errors as necessary.

2008

SOUTHERN JEWISH PRINCESS MEDIA Animation Director

Headed and directed process for a series of online animated shorts written by an aspiring comedian. Worked with a small group of animators to fully render backgrounds and characters. Edited video and sound for web.



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EDUCATION

2003 - 2007

BFA, MEDIA ARTS & ANIMATION

The Art Institute of Atlanta

Learned digital design and animation process with a focus on 2D applications.

ACCOLADES

2007

BEST IN SHOW PORTFOLIO AWARD

The Art Institute of Atlanta

2007

GRADUATED WITH HONORS

The Art Institute of Atlanta

SKILLS

Adobe Photoshop



Adobe Illustrator



Adobe Animate



Adobe Muse



Adobe After Effects



Adobe InDesign

